

ABSTRACT OF THE DISCLOSURE

A system for applying a makeup and/or beauty care formulation may include a container and a makeup and/or beauty care formulation contained in the container. The makeup and/or beauty care formulation may have a thermal profile having a melting peak with a width at mid-height, L_t , of less than or equal to 10°C . The system may further include an applicator device for applying the makeup and/or beauty care formulation, and a heating member configured to raise the temperature of the formulation, before, during, or after application of the formulation, above the formulation's melting point.